



## Jefferson County Public Library Continues To Move Forward

Jefferson County Public library is moving forward, opening new doors and doing new things. To continue to move forward in providing the top-notch service our community deserves, this year we implemented a mobile computer training lab that takes technology out of the library and into our community, purchased new online resources focusing on tools for job seekers and small business owners, created a personalized reading recommendation service to keep patrons stocked in books well worth reading, and hired a new Director of Library Programs and Services to lead us to become the library our customers' desire.

### All Aboard the eTrain

The Jefferson County Public Library and the Jefferson County Workforce Center partnered to launch the eTrain Mobile Training Lab in September of 2009. We took a retired bookmobile and renovated it to become a mobile computer training lab which visits non-profit organizations in Jefferson County. The vehicle is equipped with eight computer stations and provides access to computer instruction, career and job resources, as well as many helpful databases. It allows the Library to reach even more people by taking our services directly into the community.



### Resources for Job Seekers and Small Business Owners

New online resources focusing on job seekers and small business owners provide an opportunity for the library to contribute to the economic life and well being of our community.

The recent recession has led to an increasing number of patrons coming to JCPL for assistance with job searching and career development. In addition to searching job listings, these patrons often require assistance with creating resumes and cover letters, preparing for interviews or assessing the potential of new careers and unexplored areas of the job market. The Optimal Resume and JobNow databases provide a comprehensive suite of job and career tools including customized resumes, cover letters, skill assessment, interview practice, and one-one one help from a professional job coach.

The Small Business Resource Center and Demographics Now databases provide extensive information to support entrepreneurs and small business owners in the community, from sample business plans to market research to customizable business intelligence data.

## May We Recommend...

In January 2009, the Library introduced a personalized Online Readers Advisory Service for its adult patrons. This service gives patrons a list of book recommendations tailored to their preferences.

Patrons fill out an online questionnaire about reading preferences, and within 14 days, they receive a personalized list of 10 to 15 title suggestions from the JCPL collection based on their stated preferences. All Information Services staff members have been trained to provide Personalized Reading Recommendations. Since its inception, staff members have responded to 345 online requests, with 268 in its first year. This new service was featured in the NextReads newsletter and highlighted by Duncan Smith during a presentation at the national Book Expo.

## Standley Lake Library Is Better than Ever

The Standley Lake Library, one of the county's busiest libraries located in the north County region, was closed from January 12 through March 20, 2009 for a remodel. While closed, many improvements were made to the Standley Lake Library, including additional self-checkout units, a renovated, convenient layout of materials, a new Teen area, and an additional study room.

The library also added services new to Jefferson County Public Library including early literacy computers for preschool aged children; a parent's computer room with board books & toys to foster curiosity and keep children busy while parents use the filtered Internet computer; and two laptop lounge workspaces for teens and adults. Since the remodel, the library has seen increased traffic and has received positive feedback from the public.



## Introducing Pam Nissler, Director of Library Programs & Services

Innovation and a desire to move forward require leadership. After an intensive search we were fortunate to acquire a dynamic new Director of Library Programs and Services in March. Pam Nissler agreed to come out of her very brief retirement to share her wealth of experience with Jefferson County Public Libraries. Pam has a M.A. from the Graduate School of Librarianship, University of Denver. She is a past president of the Colorado Association of Libraries and has been active in various library groups in Colorado. During her career she has been the Associate Director of Community Services at Douglas County Libraries, worked at Arapahoe Library District and was the Director at Bemis Public Library.



When you meet Pam you'll see a stylish, observant woman who makes you feel at ease. She is a petite powerhouse of knowledge who is dedicated to finding equitable solutions to any problem. Pam has the ability to envision not only what will benefit public services, but our community as a whole. Her co-workers describe her as fair, consistent and, on a personal note – a good cook! There are people who lend strength and integrity to an organization simply by being part of it, and we are proud and excited to have Pam Nissler lending her strength and integrity to JCPL.



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